



# SPONSORSHIP AGREEMENT & CONTRACT

**YES! My company would like to take advantage of the following sponsorship opportunities at TMC's Fall Meeting & National Technician Skills Competitions:**

## NETWORKING, RECEPTIONS, & MEALS

<b>Monday Study Group Leadership Breakfast</b> .....	\$10,000
<b>Monday First-Timer Orientation (AM)</b> .....	\$4,000
<b>Monday First-Timer Orientation and Lunch</b> .....	\$10,000
<b>Monday TMC SuperTech Awards Banquet</b>	
<i>Specify</i> :.....	\$30,000 (exclusive) ..... \$15,000 (co-sponsor)
<b>Wednesday Industry Luncheon</b>	
<i>Specify</i> :.....	\$20,000 (exclusive) ..... \$10,000 (co-sponsor)
<b>Wednesday Social Event</b>	
<i>Specify</i> :.....	\$30,000 (exclusive) ..... \$15,000 (co-sponsor)
<b>Coffee Breaks – Specify:</b>	
Sunday    Monday    Tuesday    Wednesday    Thursday...	\$5,000 each
<b>Breakfasts—Specify:</b>	
Sunday (TMCST26)    Monday (TMCST26).....	\$7,500 each
Tuesday    Wednesday    Thursday .....	\$12,500 each

## BRANDING

<b>Mobile App</b> .....	\$20,000
<b>Badge Lanyards</b> .....	\$12,500
<b>Meeting Bags</b> .....	\$10,000
<b>TMC SuperTech Videos</b> .....	\$10,000
<b>Registration Sponsor</b> .....	\$7,500
<b>TMC Housing Sponsor</b> .....	\$7,500
<b>Hotel Room Keys</b> .....	\$7,500
<b>Meeting Pens</b> .....	\$5,000
<b>TMC Promotional Package</b> ..	\$5,000
<b>Technician Goodie Bags</b> .....	\$2,000

## TMC'S FRIEND OF THE TECHNICIAN

<b>Platinum</b> .....	\$20,000
<b>Gold</b> .....	\$10,000
<b>Silver</b> .....	\$7,500

## SKILLS COMPETITION STATIONS

\$2,000 each (non-exclusive)

**Please check the station(s) you would like to sponsor. Stations are subject to change; new stations may be added.**

Wheel End	Transmissions	Engines & Aftertreatment	_____
Lighting	Fuels & Lubricants	Coolant & DEF	_____
Fasteners	Belts & Hoses	Service Information	_____
Brakes	Written Test	Suspension	_____

**Yes! I would like to sponsor/donate prizes for Skills Challenge Finalists**

*NOTE: Sponsors/donors must be a Friend of the Technician Level Sponsor for prizes to be announced at the Awards Banquet.*

Reach out to TMC at [tmc@trucking.org](mailto:tmc@trucking.org) for additional information/shipment information.

## PAYMENT

Enclosed is the sponsorship payment of \$: \_\_\_\_\_

*Payment methods:*

Check: # \_\_\_\_\_ (Please make check payable to Technology & Maintenance Council/ATA)

Credit Card: AMEX MasterCard Visa

Credit Card Account #: \_\_\_\_\_ Expires: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return payment to:**

American Trucking Associations (ATA), TMC 2026 Fall Meeting  
P.O. Box 201068  
Dallas, TX 75320-1068

**You can also fax** this agreement to TMC at (703) 838-1774.

**If you have any questions**, please call Dan Duggan, CEM, VP of Allied Partnerships & Exhibits at (703) 838-1756 or e-mail [dduggan@trucking.org](mailto:dduggan@trucking.org).

**Cancellation Policy: Sponsorships are non-cancelable/non-refundable.**

*Terms and Conditions:* Buyer agrees to abide by the terms outlined in this Sponsorship Agreement & Contract, including amendments hereto that may hereafter be established by ATA/TMC. No sponsorship is considered confirmed nor will be fulfilled until full balance is paid. Payment is due within 30 days of the invoice date. Full payment is due with all contracts received after June 1, 2026.

The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver a contract, which includes authorizing payment and commitment to TMC for sponsorship support.

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

<http://tmcfall.trucking.org>



SEPTEMBER 20-24  
PITTSBURGH, PA  
DAVID L. LAWRENCE CONVENTION CENTER

