

SPONSORSHIP AGREEMENT & CONTRACT

YES! My company would like to take advantage of the following sponsorship opportunities at TMC's Fall Meeting & National Technician Skills Competitions:

NETWORKING, RECEPTIONS, & MEALS

Sunday TMC SuperTech Welcome Reception	
Specify:.....	\$20,000 (exclusive) \$10,000 (co-sponsor)
Tuesday Study Group Leadership Breakfast	\$10,000
Tuesday Tool Box Talk & Lunch	\$8,500
Tuesday First-Timer Orientation (AM)	\$4,000
Tuesday First-Timer Orientation and Lunch	\$10,000
Tuesday TMC SuperTech Awards Banquet	
Specify:.....	\$30,000 (exclusive) \$15,000 (co-sponsor)
Wednesday Industry Luncheon	
Specify:.....	\$20,000 (exclusive) \$10,000 (co-sponsor)
Wednesday Social Event	
Specify:.....	\$30,000 (exclusive) \$15,000 (co-sponsor)
Coffee Breaks – Specify:	
Sunday Monday Tuesday Wednesday Thursday...	\$5,000 each
Breakfasts—Specify:	
Sunday (TMCST25) Monday (TMCST25).....	\$7,500 each
Wednesday Thursday.....	\$12,500 each

BRANDING

Mobile App	\$20,000
Badge Lanyards	\$12,500
Meeting Bags	\$10,000
TMC SuperTech Videos	\$10,000
Registration Sponsor	\$7,500
Hotel Room Keys	\$7,500
Meeting Pens	\$5,000
TMC Promotional Package ..	\$5,000
Technician Goodie Bags	\$2,000

TMC'S FRIEND OF THE TECHNICIAN

Platinum	\$20,000
Gold	\$10,000
Silver	\$7,500

SKILLS COMPETITION STATIONS

\$2,000 each (non-exclusive)

Please check the station(s) you would like to sponsor. Stations are subject to change; new stations may be added.

Wheel End	Transmissions	Engines & Aftertreatment	_____
Lighting	Fuels & Lubricants	Coolant & DEF	_____
Fasteners	Belts & Hoses	Service Information	_____
Brakes	Written Test	Suspension	_____

Yes! I would like to sponsor/donate prizes for Skills Challenge Finalists

NOTE: Sponsors/donors must be a Friend of the Technician Level Sponsor for prizes to be announced at the Awards Banquet.

TMC TOOL & APPAREL DISPLAY

Standard 10'x10' — \$1,000 Double 10'x20' — \$1,500 Triple 10'x30' — \$2,000

- Each tabletop includes two (2) TMC SuperTech Observer Badges and a company listing in the event mobile app.
- Furnishings and services may be purchased with Freeman, TMC's official general services contractor.
- The Display will feature five hours of total viewing time.
- All registered attendees may attend.
- Display will not take place during official competition hours and cannot be operated during these times.
- Only vendors/providers of tools and/or apparel for commercial vehicle technicians are permitted to display their products.

PAYMENT

Enclosed is the sponsorship payment of \$: _____

Payment methods:

Check: # _____ (Please make check payable to Technology & Maintenance Council/ATA)

Credit Card: AMEX MasterCard Visa

Credit Card Account #: _____ Expires: _____

Signature: _____

Please return payment to:

American Trucking Associations (ATA), TMC 2025 Fall Meeting
P.O. Box 201068
Dallas, TX 75320-1068

You can also fax this agreement to TMC at (703) 838-1774.

If you have any questions, please call Dan Duggan, CEM, VP of Allied Partnerships & Exhibits at (703) 838-1756 or e-mail dduggan@trucking.org.

Cancellation Policy: Sponsorships are non-cancelable/non-refundable.

Terms and Conditions: Buyer agrees to abide by the terms outlined in this Sponsorship Agreement & Contract, including amendments hereto that may hereafter be established by ATA/TMC. No sponsorship is considered confirmed nor will be fulfilled until full balance is paid. Payment is due within 30 days of the invoice date. Full payment is due with all contracts received after June 1, 2025.

The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver a contract, which includes authorizing payment and commitment to TMC for sponsorship support.

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Signature: _____

Title: _____ Date: _____

<http://tmcfall.trucking.org>

